



**#IPTuesday**

# The Rise of Environmental Sustainability in IP Policy

**READ MORE**



## #IPTuesday

Environmental sustainability has increasingly become a pivotal influence on intellectual property (IP) policy across the globe. This shift is largely driven by initiatives like the WIPO GREEN platform, which facilitates connections between providers of green technologies and those seeking sustainable solutions. In Nigeria, this global movement has been embodied through the IP for Green Innovation Program. This program recently concluded its 2025 cycle, successfully assisting 100 local green hardware innovators in obtaining intellectual property rights for their climate-friendly inventions.

Globally, the trend towards environmental sustainability in IP policy is further demonstrated by the actions of patent offices, which are now frequently offering expedited examination processes for "green" patents. This approach serves to motivate businesses to prioritize research and development efforts in sectors such as renewable energy and waste management, allowing them to benefit from quicker market protection pathways.



#IPTuesday

As a result, the intersection of environmental sustainability and IP policy continues to foster innovation while addressing pressing environmental challenges.

**Disclaimer:** The information shared in this post is to provide general guidance on the subject matter and does not constitute legal advice. For guidance tailored to your organisation's specific circumstances, contact [info@goldsmithsllp.com](mailto:info@goldsmithsllp.com)

