

#IPTuesday

How IP Works:

In preventing Idea Theft in Nigeria's Startup Scene, Execution matters - but so does protection.

Many founders unknowingly leave their ideas exposed.

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Common Risks: **#IPTuesday**

- **Sharing detailed concepts without NDAs**
- **Not documenting ownership of innovations**
- **Using unregistered brand assets**
- **Relying only on CAC registration**
- **Not securing rights from designers, freelancers or developers**

A little IP planning early can save you from costly disputes later.

For tailored guidance, reach out to us here;
info@goldsmithsllp.com

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