

#IPTuesday

How IP Works:

Protecting Your Tech Startup in Nigeria; From Fintech to Agritech, your innovation can be protected in more ways than you think.

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What You Can Protect: **#IPTuesday**

- Software code & UI/UX designs → **Copyright**
- Your product architecture → **Trade secrets**
- Your platform name, logo & domain strategy → **Trademark**
- Your unique technology or process → **Patent**
- Pitch decks & training materials → **Copyright**

IP becomes part of your valuation as you grow.

For tailored guidance, reach out to us here;
info@goldsmithsllp.com

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